

25.09.25 | 12:30-14:00 | Online

Bridging the Gap Between Construction and Forestry



Agenda

12:30 **Welcome and Introduction** – Dr Asselia Katenbayeva, *ASBP*

12:40 **Insights into biodiversity in forests & sustainable forest management** – Prof John Healey, *Bangor University*

12:55 **Lessons from the DiversiTree project** – Dr Ruth Mitchell, *James Hutton Institute*

13:10 **Supply chain mapping demo & forest management in practice** – Dr Mila Duncheva, *Stora Enso*

13:25 **How timber certification underpins responsible sourcing** – John Kirkby, *PEFC UK*

13:40 **Q&A**

14:00 **Close**

Housekeeping

- Please add your questions to the Q&A function (not the chat)
- Please use the chat for any general comments or to say hello!
- If you would not like to be named during the Q&A please check the 'ask anonymously' box when using the Q&A
- If you have any technical issues, please message Larry Tate (ASBP)
- We are recording the webinar. This will be made available on the ASBP website soon
- Enjoy the webinar!

Who we are



**Not-for-profit, mission led,
sustainability organisation**

**“To accelerate the transformation
to a healthy, low carbon built
environment by championing the
use of demonstrably sustainable
building products”**

What we do

Share learning through events, lead on research projects, create best practice guidance, foster collaboration, influence policy and more.



Participate in our research projects



Steel reuse, timber & biodiversity, natural materials
& retrofit

Join one of our specialist working groups



Reducing plastics, healthy paints & finishes, natural
fibre insulation, lime products

*Join our network of ~170 members and
partners*

Download guidance and toolkits
on our website

DISRUPT
Delivering Innovative Steel ReUse Project

ZAP ZERO
AVOIDABLE
PACKAGING
waste
in construction



Register for an event



Get involved with the ASBP!

Enter our awards



Upcoming event

ASBP The Alliance
for Sustainable
Building Products

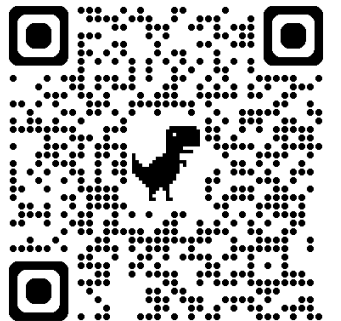
 Reuse Now Campaign

16.10.25 | 13:00-18:00

Followed by drinks and networking

The Institution of Structural Engineers
London, EC1V 3PS

2025
Reuse Summit



Timber reuse



TIMBER
DEVELOPMENT
UK

Edinburgh Napier
UNIVERSITY



The Alliance
for Sustainable
Building Products



Section 1 of 2

Timber Reuse Survey



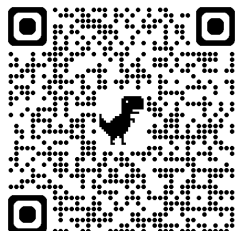
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This survey is run by a cross-sector consortium—Alliance for Sustainable Building Products (ASBP), Timber Development UK (TDUK), Bangor University, Built by Nature, Edinburgh Napier University, Morgan Sindall, University College London (UCL), the University of Cambridge, the University of the West of England, and Woodknowledge Wales—working together to define the research and guidance the industry needs in relation to timber reuse in construction.



IMPACTT

Innovative Mapping and Processes
to Advance Construction Timber Transparency

Dr Asselia Katenbayeva, Sustainability Research Lead
asselia@asbp.org.uk

ASBP The Alliance
for Sustainable
Building Products



Bridging the gap between construction and forestry

Project Team

Project Lead

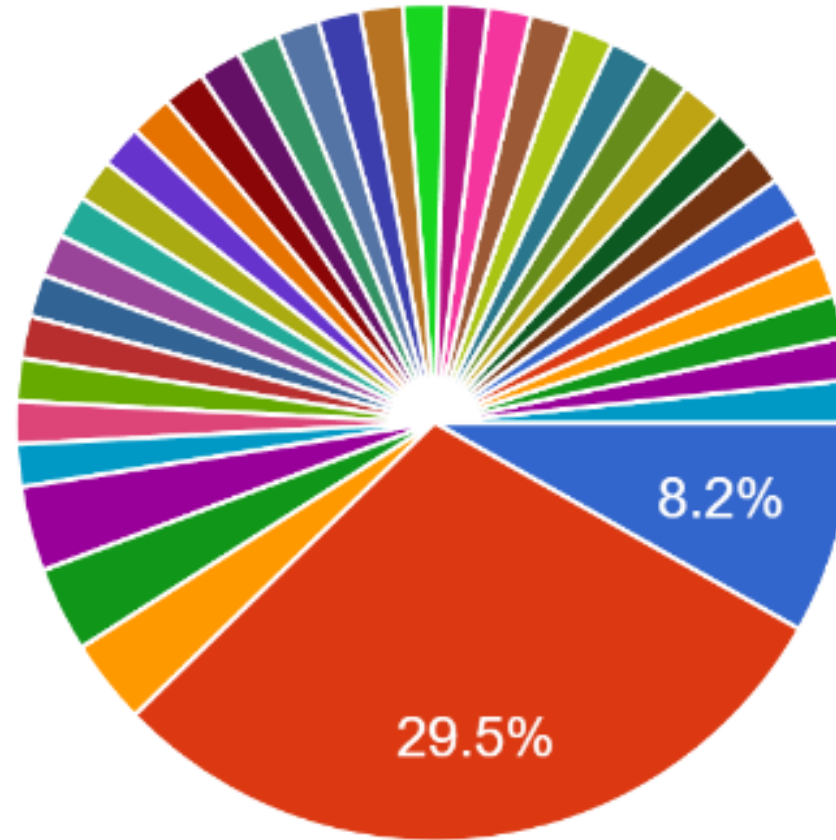


Project Funder



Survey of construction sector practitioners

We conducted a survey of **construction sector practitioners**



1. Please select the role that best describes you
61 responses

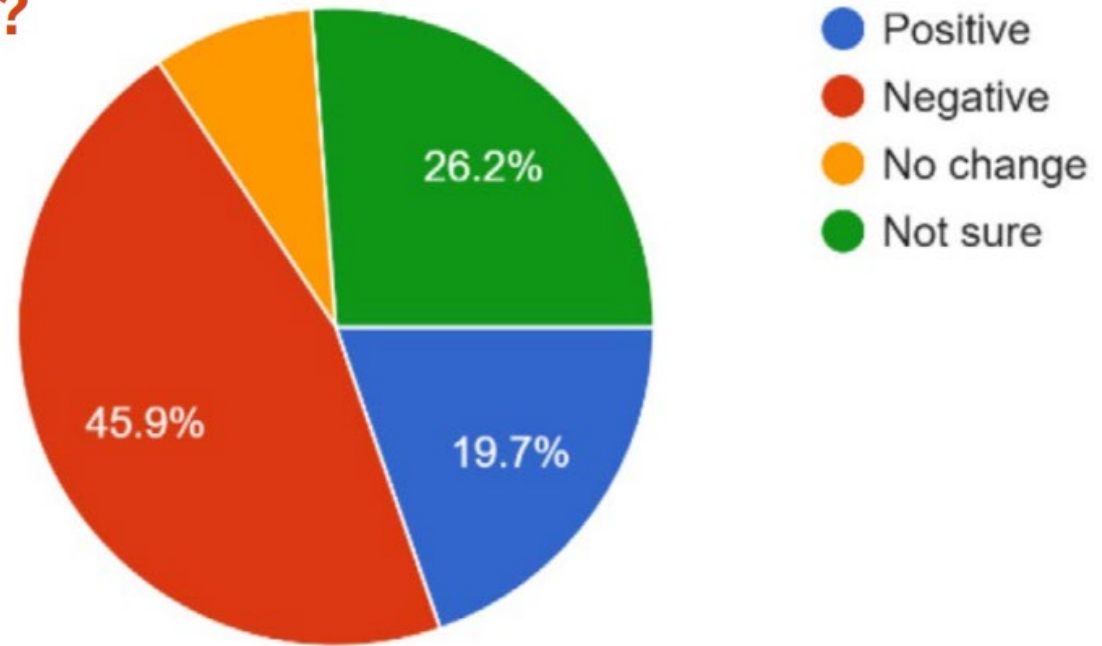
- Developer
- Architect
- Contractor
- Structural engineer
- Researcher
- journalist
- Interested 3rd party
- Self builder

▲ 1/5 ▼

Survey of construction sector practitioners

In your opinion, what impact does timber extraction have on biodiversity within forests?

61 responses



Identifying & Addressing Knowledge Gaps

Carbon

Forestry issues

Homegrown vs.
Imported timber

Certification
schemes

Technical issues



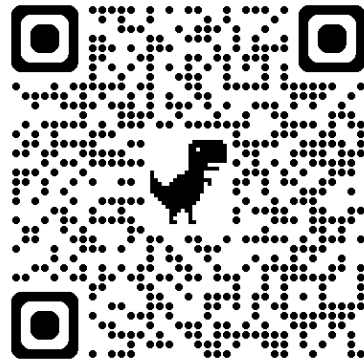
Addressing Misconceptions

The IMPACTT project:

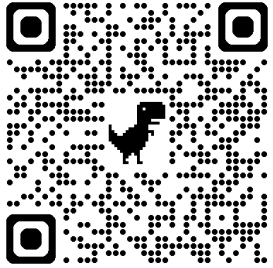
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construction and forestry



ASBP The Alliance
for Sustainable
Building Products



Supply Chains Maps



1. The National Manufacturing Institute
Scotland, Glasgow

2. The Catkin Centre and Sunflower House, Liverpool

3. The Gen Zero prototype at NMITE CATT Centre, Hereford

4. The Northstowe Education Campus, Cambridgeshire

5. Hope Street, Southampton

6. Paradise, London

7. The Black & White Building, London

8. Mediavaert, Amsterdam, Netherlands

9. The Zorgcampus Sint-Jozef, Antwerp, Belgium

10. The 't Centrum' Building, Westerlo, Belgium

Supply Chains Maps



**The National Manufacturing
Institute Scotland, Glasgow**

EDUCATIONAL



**The Northstowe Education
Campus, Cambridgeshire**

EDUCATIONAL



**The Gen Zero prototype at
NMITE CATT Centre, Hereford**

EDUCATIONAL



**The Zorgcampus Sint-Jozef,
Antwerp, Belgium**

EDUCATIONAL/HEALTHCARE



**The Catkin Centre and
Sunflower House, Liverpool**

HEALTHCARE



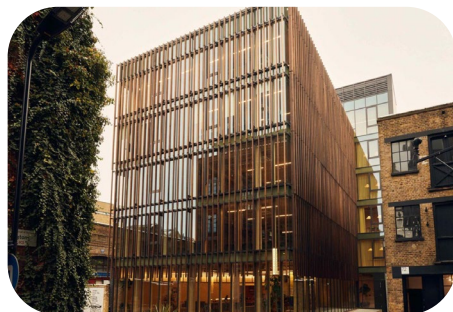
Hope Street, Southampton

CHARITY/CARE FACILITY



Paradise, London

OFFICE



**The Black & White Building,
London**

OFFICE



**Mediavaert, Amsterdam,
Netherlands**

OFFICE



**The 't Centrum' Building,
Westerlo, Belgium**

OFFICE

