

# Let's Build with Nature in Mind - Wienerberger's Biodiversity Strategy



**Wienerberger UK** supports and enables the construction industry to create a better future for the built environment. We do this by providing outstanding, sustainable building solutions, long-lasting partnerships and exceptional, enduring careers.

**Together we are future-building.**

# Who we are.

World's largest brick producer  
and Europe's number one in  
clay roof tiles.



**Wienerberger UK**  
UK Head Office  
Cheadle, Cheshire

UK 2022 turnover

**£505 million\***

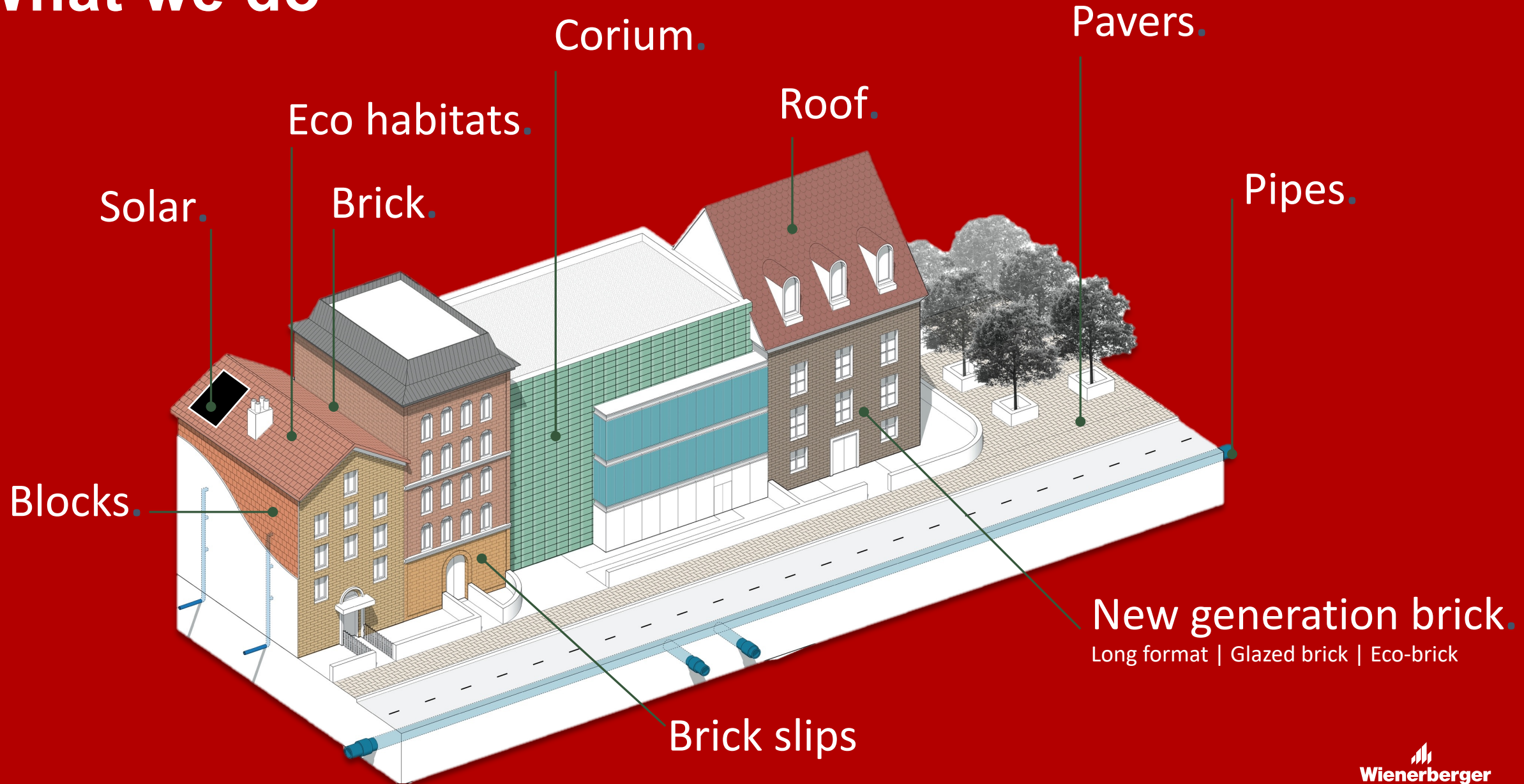
**1800 employees**  
employed in the UK

Source | Annual Report & Financial Statements Dec 22





# What we do





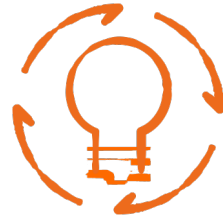


## Safeguarding the *planet*



We understand the interconnected global crises of climate change, biodiversity loss and resource scarcity. **Wienerberger tackles these issues head-on.**

## *Innovating* for the future we want



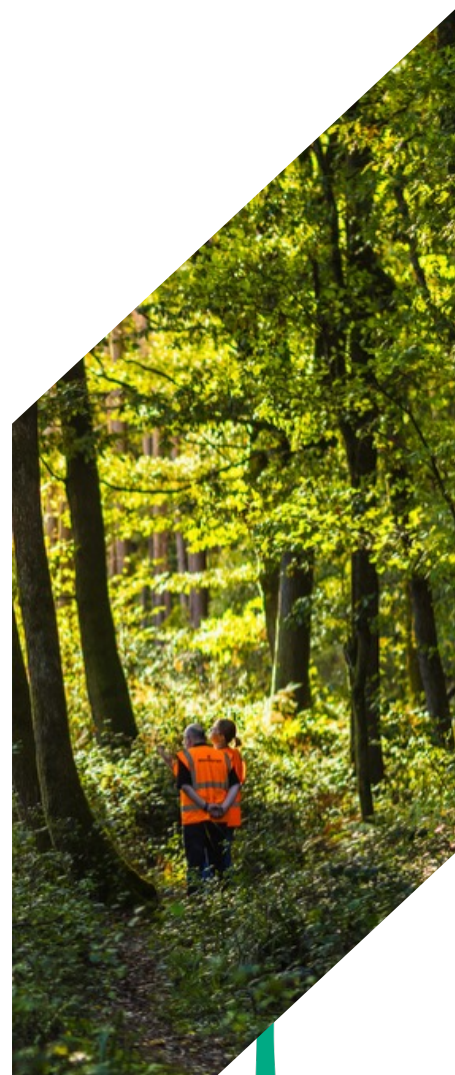
Our R&D programme will produce **products and services that reduce the impact of the built environment and minimise the impact of our operations.**

## Moving forward *together*



We recognise the task of transitioning to a net-zero, nature-positive, equitable society is enormous. **We will progress in partnership** with our people, our partners and communities.

# Let's Build With Nature in Mind



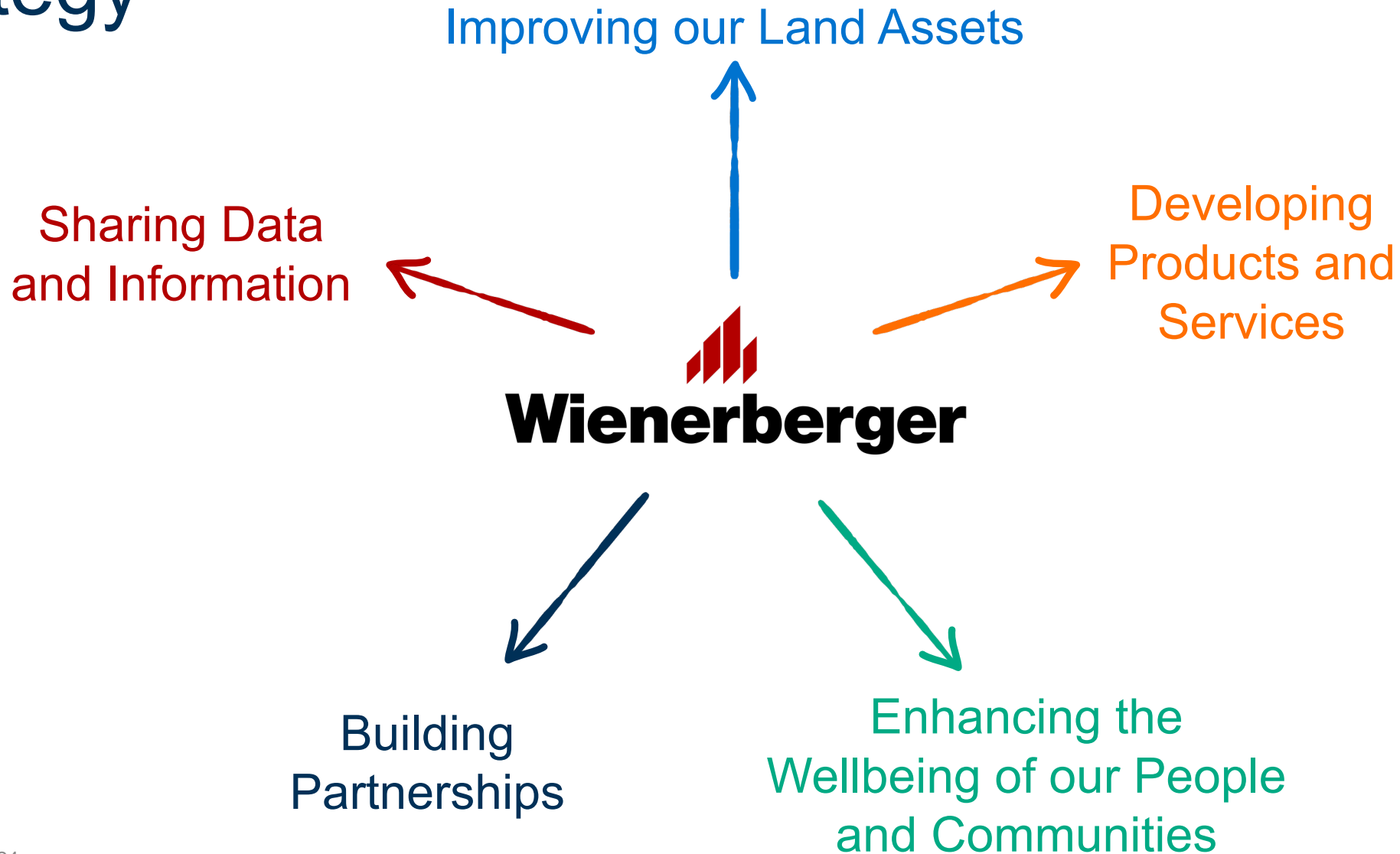
## Let's build with nature in mind.

Our Biodiversity strategy redefines our approach to land management in the UK and Ireland, giving us new opportunities to engage our people and our communities with nature.

It also places an increased emphasis on developing products and services that promote biodiversity in the built environment.

**In order to halt and reverse the loss of biodiversity we all need to take action.**

# Developing Key Areas of our Biodiversity Strategy





# Improving our land assets

We will manage our land assets with the aim of creating valuable habitats and promoting regional biodiversity



## Biodiversity Net Gain

We will use the Biodiversity Net Gain metric to demonstrate a minimum 10% increased biodiversity averaged across our land assets.



## LEFT and Carbon Assessments

We will use the LEFT tool and Carbon Assessment Protocol to further assess our sites ecological value and provide KPIs to measure improvements.



## Biodiversity Enhancement Management Plan

A BEMP will be completed containing the Biodiversity Action Plan detailing habitat and species enhancements, and other assessments / constraints.



# Improving our land assets

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Quantifiable Improvement.  
Monitoring and Management.





# Developing products and services

Our nature-positive approach will consider the biodiversity impact of the company's products across the whole lifecycle: from raw material sourcing, through the benefits in use, to end-of-life stage.



## Our products biodiversity impact

We will use the bioscope assessment to calculate an ecological footprint score for each product category. This will work alongside carbon and EPD data to reduce the impact of our products.



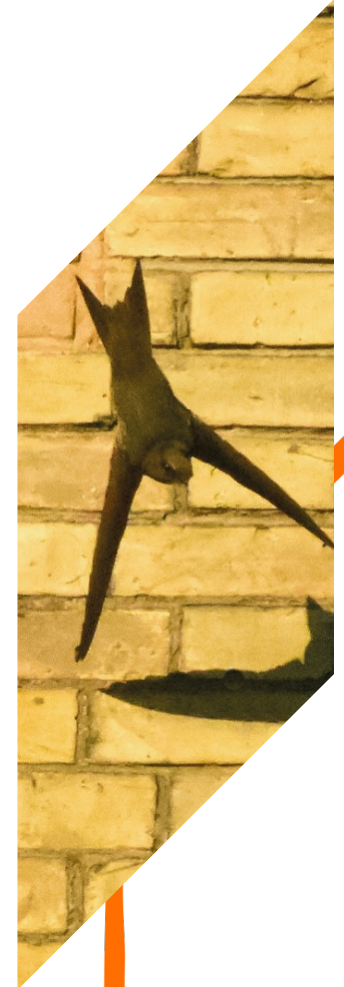
## Eco-habitat Expansion

Working alongside our partners Eco-serv we plan to expand and improve our current Eco-habitat range.



## Training and Support

Providing training and support for staff members to empower them to talk about biodiversity and environmental issues to our customers.





# The State of Biodiversity in the UK

Wildlife is in a state of decline across the UK with 41% of species declining in numbers since 1970.



## Bats

Numbers have fallen dramatically over the last 50 years. Our most common bat, the common pipistrelle, has declined by almost 70%.



## Swifts

53% decline between 1995 and 2016. Red-listed – moved from amber list in 2021.

## House Sparrows

Declined by around 50% and are now red-listed as a species of high conservation concern.



## Starlings

Numbers have fallen by 66% since the mid-1970s. Red-listed as a bird of high conservation concern.



# Eco-habitats



“We wish that other building projects would take account of the needs of nesting birds like this. Simple measures such as using swift-friendly airbricks and putting up integral nest boxes can make all the difference to swift numbers.”

## Testimonial

Richard Black

RSPB Conservation Projects Office

## Case Study – Former Brighton Hospital

New buildings are generally unsuitable for swifts, however fitting swift bricks can quickly change this. 11 out of the 12 swift boxes installed at this Brighton site were occupied the year after installation – an excellent success story.



# Enhancing the wellbeing of our people and communities

Good health and wellbeing is a fundamental human right, it is also a UN Sustainable Development Goal, and our biodiversity strategy can improve wellbeing outcomes for both our employees and communities.



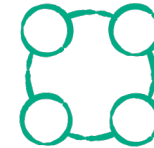
## Biodiversity Ambassadors

Each site will have a team or person nominated as Biodiversity Ambassador(s) to lead on local staff engagement surrounding biodiversity.



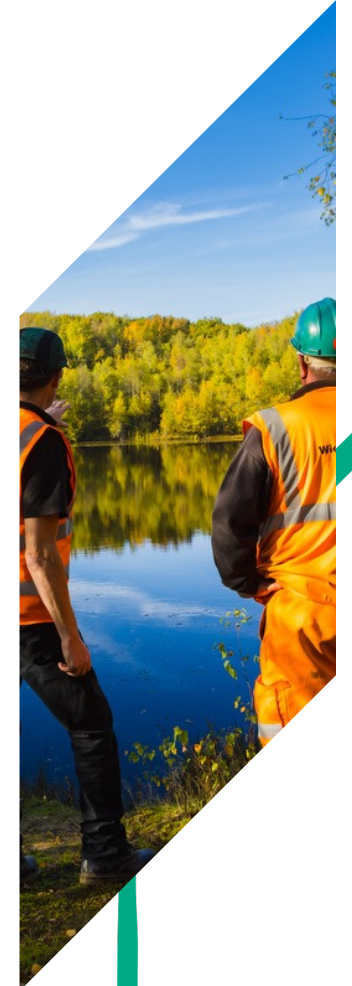
## Access to green spaces

We provide nature trails and green break areas to allow our colleagues to spend time indirectly benefitting from nature.



## Team activities

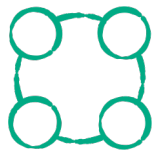
We will provide opportunities for our colleagues to learn about nature and partake in habitat creation, management and monitoring activities.





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Engagement on and off site.



# Building partnerships

We are partnering with other organisations to combine different skills, experience and assets to solve complex problems and maximise the positive impact our biodiversity strategy will have. Our partnerships span science, product innovation, education and advocacy.



## Biodiversity promotion in policy

We will advocate for biodiversity promotion in policy consultation responses and industry forums demonstrating commitment to the Business for Nature's Call to Action.



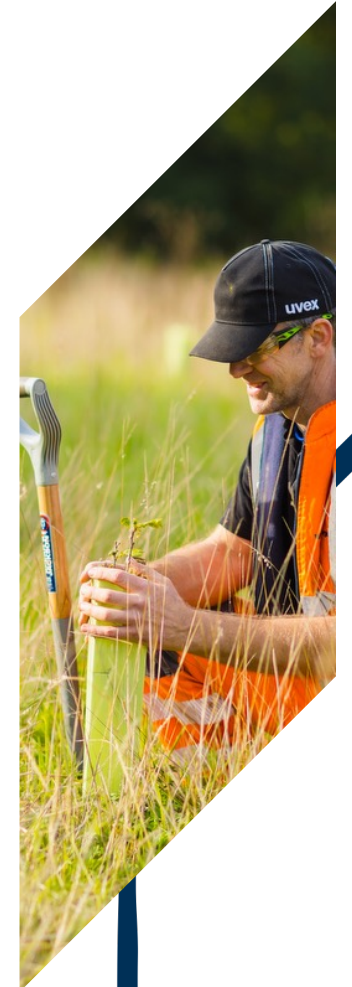
## Corporate partnerships

We will strengthen current partnerships to increase biodiversity benefits and provide more strategic opportunities for product development and staff engagement.



## Local initiatives

We will engage with and facilitate community initiatives on our sites and within our communities.



# *Sharing* data and information

**Our biodiversity strategy will result in an increase in both the quality and quantity of data that we collect and store.**



## Data collection

**Accurate land cover and habitat data will be made available covering all our land assets**



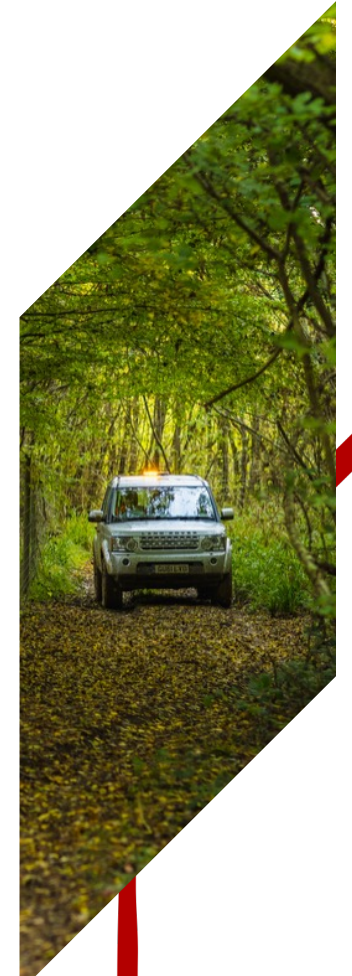
## Data sharing

**We will publish internal reports detailing baseline KPI assessment data and progression. BEMPS will also be shared internally.**



## Software

**We will use GIS software to share accurate maps for our colleagues to use in their daily roles.**







*Thank you*

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