

BUILT BYNATURE

Our vision is for a built environment in unison with nature



Our mission is to lead a global transformation of the built environment by mainstreaming the use of biobased materials.





We could avoid more than **100 billion tonnes of CO2 emissions by** 2100 if our homes were made **of timber** instead of steel and concrete **- about 10% of the remaining carbon budget for the 2 degree climate target.**





Seeing the Wood for the Trees



Substitute



22.80

Store C Carbon 12.011

Source: EFECA Advancing the development of a 3S forestry framework for the Forestry Economy Coalition





BbN Challenge: From Forest to Frame

The goal of this BbN Challenge was to increase the transparency around the climate impacts of different decisions made along the bio-based construction value chain.

Strengthening traceability of timber products, to allow for an easier comparison of products based on their carbon footprint and wider ecosystem impacts.



Enabling decision-makers in the construction industry to better visualise the impact of different forestry management practices.



IMPACTT (Innovative Mapping and Processes to Advance Construction Timber Transparency)

The project aim is to increase traceability and transparency in mass timber supply chains and provide input to PEFC on how to better integrate carbon and biodiversity assessments in their standards.

- Mapping and visualisation (interactive maps) of carbon and biodiversity impacts of the supply chains of 5-6 timber buildings in the UK and NL.
- Recommendations for the improved integration of carbon and biodiversity data in PEFC certification.





Facilitating Change Through Value Chain Stories

Evolving Forests will produce a series of curated films and other media to enhance the understanding of different stakeholders' roles within the timber value chain, and to build their understanding of sustainable forestry. The project will span several countries in Europe.

- A curated series of films, animations and podcasts on how to balance construction's demand for timber with sustainable forestry.
- Case studies of well-integrated value chains that are achieving a balance between sourcing timber and ecological resilience.





Top Data: From Tree to Panel – Data for Accurate and Transparent Assessment

This project aims to generate improved carbon accountability within the European value chain of CLT by proposing new and more accurate calculation methods to serve as basis for Product Environmental footprints (PEFs) and Life Cycle Analyses (LCAs). The project will map supply chains for CLT and analyse gaps in data and reporting on carbon assessment.

- A report on the assessment of the value chain activities affecting the Global Warming Potential (GWP) of CLT will be produced.
- A discussion paper about how the data quality and methodology can be improved, associated with an international expert meeting on the topic.





Built by Nature

A global prize for scalable, market-ready biobased construction materials, including timber, that demonstrate powerful potential for rapid carbon reduction and positive outcomes for nature and local communities.

BbN Prize Timeline

October 2023 Announcement at the Summit

March 2024 Jury start

April 2024 Jury closing Winners Announcement

15 November 2023

Kick off Entries Website live, push comms and pull scouting

February 2024 End of Feb semi-finalist

May - November 2024

Light touch support Impact reporting Winners presenting at Summit BbN24 Learnt lessons for Prize edition 24

