

The importance of education in unlocking the potential for NFI

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Natural Fibre Insulation
Summit 2023
Thursday 12th October, 2-4pm, Online

Natural fibres are so ordinary – we're surrounded by them....



Sheep producing sheepswool for insulation

Old cotton jeans recycled into insulation

Hemp chopped up into insulation

Woodfibre used for insulation

Recycled paper as insulation

And of course, straw as insulation

Education is how we can start talking to ordinary people



Webinar Recording NATURAL FIBRE INSULATION GROUP

Airtightness,
Breathability and
Condensation Risk



Through everyday things that make a difference to people's lives



The big conversations - Retrofit!



Through ventures like the Climate Challenge @Tod College



**CLIMATE
CHALLENGE
@Tod COLLEGE**



Everyday conversations about things that matter – like health



Engaging with tomorrow's specifiers - University students amongst others



Being satisfied at the end of the day



Self-build as a learning path

Passive House accredited EcoCocon straw panels



A myriad of opportunities in one project



Ordinary – useful – extraordinary learning



Thank you

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