

The importance of education in unlocking the potential for NFI

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Natural fibres are so ordinary – we're surrounded by them....



Sheep producing sheepswool for insulation

Old cotton jeans recycled into insulation

Hemp chopped up into insulation

Woodfibre used for insulation

Recycled paper as insulation

And of course, straw as insulation

Education is how we can start talking to ordinary people



Webinar Recording NATURAL FIBRE INSULATION GROUP

Airtightness,

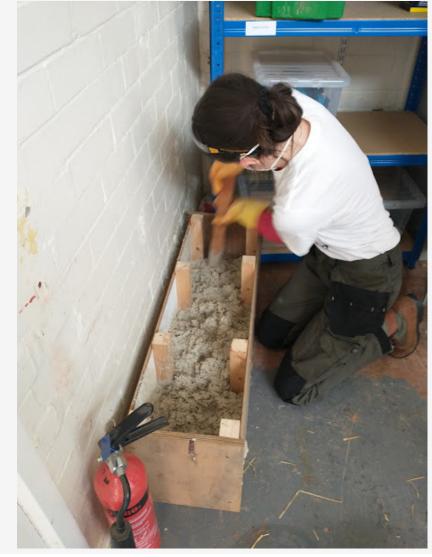
Breathability and

Condensation Risk



Through everyday things that make a difference to people's lives





The big conversations - Retrofit!

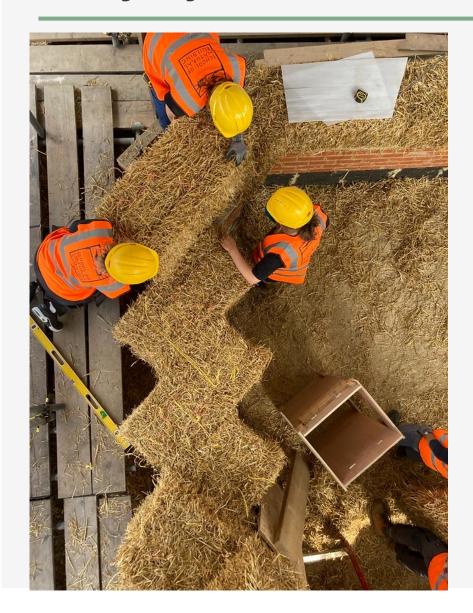




Through ventures like the Climate Challenge @Tod College



Everyday conversations about things that matter – like health





Engaging with tomorrow's specifiers - University students amongst others

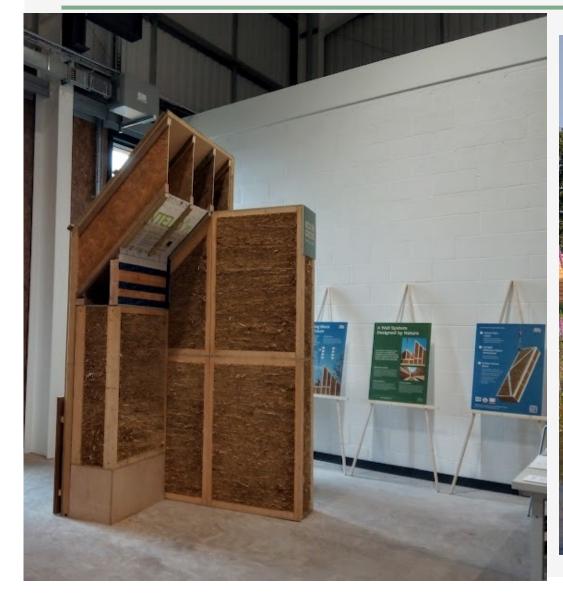


Being satisfied at the end of the day





Self-build as a learning path Passive House accredited EcoCocon straw panels





A myriad of opportunities in one project



Ordinary – useful – extraordinary learning



Thank you

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