

Dragon’s Den – Innovation Pitch Series

# Appendix 1 – Application form for entrants

Please fill in the form below with key information about you, your product and company.

You must also record a 2-minute video (see Appendix 2 below) and send (via [WeTransfer](https://wetransfer.com/)) with this completed form to: Simon Corbey, Director, ASBP – simon@asbp.org.uk.

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| --- |
| **Entrant/contact information** |
| Full name |  |
| Email address |  |
| Telephone no. |  |

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| **Product information** |
| Product name |  |
| Product type/ material |  |
| Which event do you want to apply for? (Please tick) | InsulationThursday 18th June | Single use plastics & packagingThursday 17th September  | Building servicesThursday 15th October  | Flooring,finishes & paintsThursday19th November | Building elements Thursday 17th December  |
|  |  |  |  |  |

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| **Company information** |
| Company name |  |
| Company type (i.e. start-up, SME) |  |
| Turnover (approximate) |  |
| Company website |  |
| Company social media (e.g. Twitter) |  |



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# Appendix 2 – Video brief for entrants

Please record a short video (max. 2 minutes) telling our ‘Dragons’ about your product, what it is made from, its function, why it is innovative and why it should win our Dragons’ approval.

* Tell us who you are – Name of person, company name, product name (30 secs)
* What the product is – What is it made from? What role does it perform? (30 secs)
* Why it is innovative (30 secs)
* Call to action/Why your product should win (30 secs)

Once complete, please send (via [WeTransfer](https://wetransfer.com/)) your 2-minute video and application form (see Appendix 1 above) to: Simon Corbey, Director, ASBP – simon@asbp.org.uk.