

HEALTHY BUILDINGS

CONFERENCE & EXPO 2019

PRODUCTS • PEOPLE • PLANET



Sponsorship Opportunities

Healthy Buildings Conference & Expo 2019

'Plastics in Construction – Issues, Impacts and Alternatives'

Thursday 28th February 2019 | London South Bank University

ASBP The Alliance
for Sustainable
Building Products

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The Foundry, 5 Baldwin Terrace, London N1 7RU

About Healthy Buildings 2019

Healthy Buildings Conference and Expo 2019

The theme for the ASBP's 3rd annual conference and exhibition is **'Plastics in Construction – Issues, Impacts and Alternatives'**.

Human health and planetary health are by very definition inter-related... we can't have one without the other. Since the BBC's Blue Planet II, the UK has woken up to the problem of plastic in the environment, with some commentators even suggesting that plastic is a greater threat to the planet than climate change. Anti-plastic has rapidly become a popular cause-celebre championed by all mainstream media. So, how should the built environment industry respond? Is the problem limited to single use packaging or are all plastic products a problem to which we must find alternatives?

Our conference will bring together expert thinkers and doers to focus on the thorny challenge of plastic. As usual for an ASBP event, we will take a holistic view by exploring the impacts of plastic products on the health of people, and the planet.

Plastic pellets or 'nurdles' were found on 93% of UK beaches in April 2018

Why plastics?

The impacts and implications of our use of plastic in construction are just beginning to be understood. These impacts span across the whole life cycle from extraction, manufacturing, to toxicity and fire e.g. hydrogen cyanide and continue through to end of life.

The construction industry is the second largest user of plastic, with 20% of plastic waste coming from the construction sector. It is estimated we produce globally 300MT of plastic annually with 50% of this being single use. Piping and conduit are the largest users of polymers in construction and consume 35% of production.

ASBP is not advocating a 'plastic-free' built environment. We are a material agnostic organisation who champions optimum outcomes for sustainability. However, we do advocate an approach that wherever possible the use of plastic products in construction should be confined to specialist high value, low volume application areas such as binders, seals, tapes, gaskets and services.

Who's speaking?

We are delighted to announce as our keynote speakers: Emily Penn, an environmentalist, yachtswoman and advocate for minimising plastics pollution in our oceans; and Professor Sean Smith, Director of Sustainable Construction at Edinburgh Napier University.

We'll be announcing many more exciting speakers over the coming months.



© eXXpedition

About Healthy Buildings 2019

Why sponsor?

Support us in our aim of accelerating the UK's transition to a high performance, healthy and low carbon built environment.

Raise awareness of your organisation and position yourself at the forefront of the sustainability agenda.

Be part of a comprehensive marketing campaign before, during and after the conference. ASBP will be publicising the event and the wider topic via regular mailings, blog posts and press releases to our contacts.

Who attends?

Leading academics from: Imperial College London, UCL, University of Cambridge, Oxford Brookes, Cardiff Metropolitan and more.

Leading organisations including: Allergy UK, Hoare Lea, Architype, Skidmore, Owings & Merrill, AHMM Architects and more.



Venue and location

Healthy Buildings Conference and Expo 2019 will take place at the **Keyworth Centre at London South Bank University**.

The venue is located within Zone 1, next to the London Underground and within walking distance from major railway stations.

The main seminar theatre has a capacity of up to 220 delegates in addition to a large atrium space with room for over 15 exhibitors.

Catering will be provided across the atrium and mezzanine areas.



Sponsorship Packages

Gold Sponsor - £5,000

Your organisation will receive the following benefits:

- Highlighted as Gold Sponsor in opening session
- Opportunity for a 2-minute welcome to the conference delegates following Chair's introduction
- 6 complimentary conference tickets
- 50% discount code to invite clients (up to 6)
- Premium location in exhibition space in atrium
- A display table with tablecloth and space for pop-up banners
- Additional space for pop-up banners in main seminar theatre and mezzanine catering area
- Branding on promotional conference materials (website, e-shots, conference flyers, conference programme)
- Mention in all press releases to our extensive press contacts
- Branding on conference presentation holding slides
- Prominent listing on ASBP website and a link to your website
- Opportunity to provide company branded bags for delegates

Silver Sponsor - £2,500

Your organisation will receive the following benefits:

- Highlighted as Silver Sponsor in opening session
- 4 complimentary conference tickets
- 50% discount code to invite clients (up to 4)
- Exhibition space in atrium
- A display table with tablecloth and space for pop-up banners
- Additional space for a pop-up banner in mezzanine catering area
- Branding on promotional conference materials (website, e-shots, conference flyers, conference programme)
- Mention in all press releases to our extensive press contacts
- Branding on conference presentation holding slides
- Listing on ASBP website and a link to your website

Bronze Sponsor - £1,250

Your organisation will receive the following benefits:

- Highlighted as a sponsor in opening session
- 2 complimentary conference tickets
- 50% discount code to invite clients (up to 2)
- Exhibition space in atrium
- A display table with tablecloth and space for pop-up banners
- Branding on promotional conference materials (website, e-shots, conference flyers, conference programme)
- Mention in all press releases to our extensive press contacts
- Branding on conference presentation holding slides
- Listing on ASBP website and a link to your website

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To enquire about sponsorship please contact:

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